

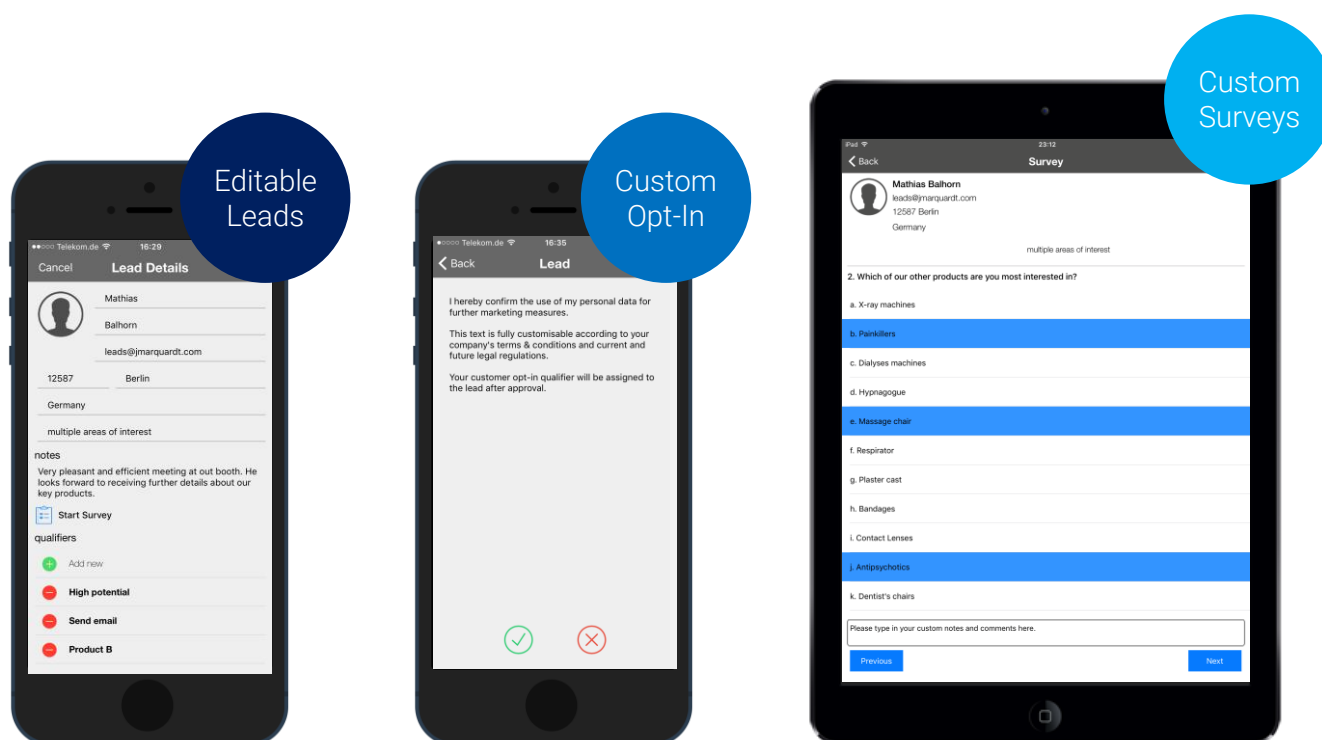


# Lion Leads App

## The flexible lead retrieval app for stands and symposia

Scan the visitors' QR-Codes with your own iOS devices or our premium rentals. Capture, comment and qualify your prospective clients straightaway. Conduct custom surveys and easily implement your company's opt-in text.

Start your follow-up within 48 hours after the conference or even during the conference due to our optional next day reports.



## Key Features

- Available for your own iOS devices or with our premium iPod Touch & iPad rentals
- Offline scanning
- Editable lead details immediately after scanning
- Fully customizable surveys (multiple choice, rating questions, etc.)
- Customizable Opt-In function
- Custom qualifiers, comments and notes
- Graphical lead and qualifier statistics
- Quick scanning mode for symposia
- Automated cloud backups
- Next day reports on demand
- Pre-event qualifier and survey setup on demand
- Simple login via QR code
- Valuable reports including contact information, such as email and postal address
- Dedicated onsite support

# 24<sup>th</sup> International Annual Congress of the World Muscle Society (WMS)

1<sup>st</sup> - 5<sup>th</sup> October 2019  
Copenhagen · Denmark



## WMS 2019 - LION LEADS APP ORDER FORM

**order deadline for rentals: 17.09.2019**

<b>Contact Details</b>	<b>JMarquardt Technologies GmbH</b>
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EXHIBITION AREA	PRICE	QUANTITY
<b>Lion Leads Exhibition License*</b> - includes: one app license for the exhibition area, and one data report*** after the conference	<b>€ 450,00</b>	
<b>iPod Touch 6 rental**</b> - iOS rental device for the period of the event	<b>€ 150,00</b>	
<b>Pre-Event Qualifier and Survey Setup</b> - please send us a list with your qualifiers, questions and answers - price per company / set of qualifiers or surveys	<b>€ 100,00</b>	
<b>Next Day Report***</b> - request the report via the app before 6pm and you will receive it by 12am the next day - price per license and for the period of the event	<b>€ 100,00</b>	

SYMPOSIA	PRICE	QUANTITY
<b>Lion Leads Symposium Bundle</b> - includes: one app license for one symposium (max. 4h), one iPod rental, one data report*** by 12am the next day	<b>€ 600,00</b>	

Please fill in the following form for your Lion Leads account:

Company Name:		Booth number:	
Email address for your account:			
Contact Person:		Mobile Phone:	
Symposium Title:	Date:	Time:	Room:
Symposium Title:	Date:	Time:	Room:
Symposium Title:	Date:	Time:	Room:

Please complete your invoice details:

Company Name:		Contact Person:	
VAT Number:		PO Number:	
Street:	ZIP:	City:	Country:

### Place, Date, Signature:

#### Important Information:

All prices quoted are subject to German VAT: 19%. For an intra-Community supply of services, the tax liability is based on the European VAT Directive of the recipient via (reverse-charge procedure) and the prices are calculated without VAT, as long as the tax ID is provided.

#### Payment conditions:

100% and 10 days after receipt of invoice. If payments are delayed, we have no obligation to deliver the service. Payment by wire transfer only.

#### Please note:

\* Each license is valid for one device only. Please order the number of licenses according to the number of devices which will be in use for the conference!

\*\* In case of loss or damage the customer is obliged to the following compensation: € 400,00 per iPod Touch, and € 75,00 per charger / cable.

\*\*\* Reports include the following individual contact details (if indicated during registration process):

- email address, surname, last name, gender, street, zip, city, country, institute, clinic, department, company, area of interest + qualifiers, notes, survey results

Please sign the form either digitally and press the 'Submit' button or print, sign, scan and e-mail it back to [leads@jmarquardt.com](mailto:leads@jmarquardt.com)