

SPONSORSHIP OPPORTUNITIES

19TH INTERNATIONAL CONGRESS OF THE WORLD MUSCLE SOCIETY

7-11 OCTOBER 2014 – BERLIN, GERMANY



19th International Congress of the World Muscle Society

7-11 October 2014
Berlin, Germany



SPONSORSHIP OPPORTUNITIES

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INVITATION

Dear Madam or Sir,

The Annual Congress of the World Muscle Society (WMS) is the premier annual international congress on neuromuscular disorders. In 2014, the Congress will be held in Berlin (Germany) from Tuesday 7 to Saturday 11 October 2014, with an opening reception on Tuesday. The approximately 550 attendees at the Congress include the key individuals from around the world currently working in the field of neuromuscular disease diagnosis and research.

The symposium will be held in the traditional WMS format with three selected themes. One day of the symposium will be dedicated to each of the selected topics addressing emerging discoveries in the field. Invited keynote speakers will summarize the state of art on the selected topics covering clinical, pathological, molecular and other aspects. The sessions will be composed of contributed oral papers and poster presentations with guided discussions.

You are cordially invited to be part of this much valued Congress. Beyond the exhibition itself, a broad variety of interesting sponsorship options are available. Please feel free to study our prospectus and contact the Congress Secretariat at info@wms2014.com if you have any questions.

We are looking forward to welcoming you and your team in Berlin.

Three handwritten signatures in black ink, arranged horizontally. The first signature is 'W. Stenzel', the second is 'Hans-Hilmar Goebel', and the third is 'Arpad von Moers'.

Werner Stenzel | Hans-Hilmar Goebel | Arpad von Moers
Local Organisation Committee

MAIN TOPICS

- Protein Aggregation, Autophagy & Proteomics
- Limb-Girdle Muscular Dystrophies (LGMDs)
- Advances in Treatment of Neuromuscular Disorders

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KEY CONTACTS

Programme Committee

Victor Dubowitz, London, UK
Haluk Topaloglu, Ankara, TR
Thomas Voit, Paris, FR
Peter van den Bergh, Brussels, BE
Werner Stenzel, Berlin, DE

Local Organising Committee

Werner Stenzel, Berlin (Chair)
Hans-Hilmar Goebel, Berlin/Mainz (Co-Chair)
Arpad von Moers, Berlin (Co-Chair)

Alexandra Döser, Berlin
Janine Heyder, Berlin
Corinna Preuße, Berlin

National Organising Committee

Hans-Hilmar Goebel, Berlin/Mainz
Frank Heppner, Berlin
Kerstin Irlbacher, Berlin
Karin Jurkat-Rott, Ulm
Cornelia Kornblum, Bonn
Ulrike Schara, Essen
Joachim Schessl, München
Benedikt Schooser, München
Simone Spuler, Berlin
Werner Stenzel, Berlin
Arpad von Moers, Berlin
Matthias Vorgerd, Bochum
Joachim Weis, Aachen

Congress Secretariat

Re:member Management
Cordula Probst
Albrechtstr. 14 b
10117 Berlin, Germany
Phone: +49 30 47 37 25 77
Fax: +49 30 47 37 25 78
E-Mail: info@wms2014.com

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Congress Website

www.wms2014.com

Congress Venues

Langenbeck-Virchow-Haus (Lecture Hall, Exhibition Area, Registration)

Luisenstr. 58/59
10117 Berlin, Germany

Humboldt Graduate School (Poster Exhibition)

Luisenstr. 56
10117 Berlin, Germany

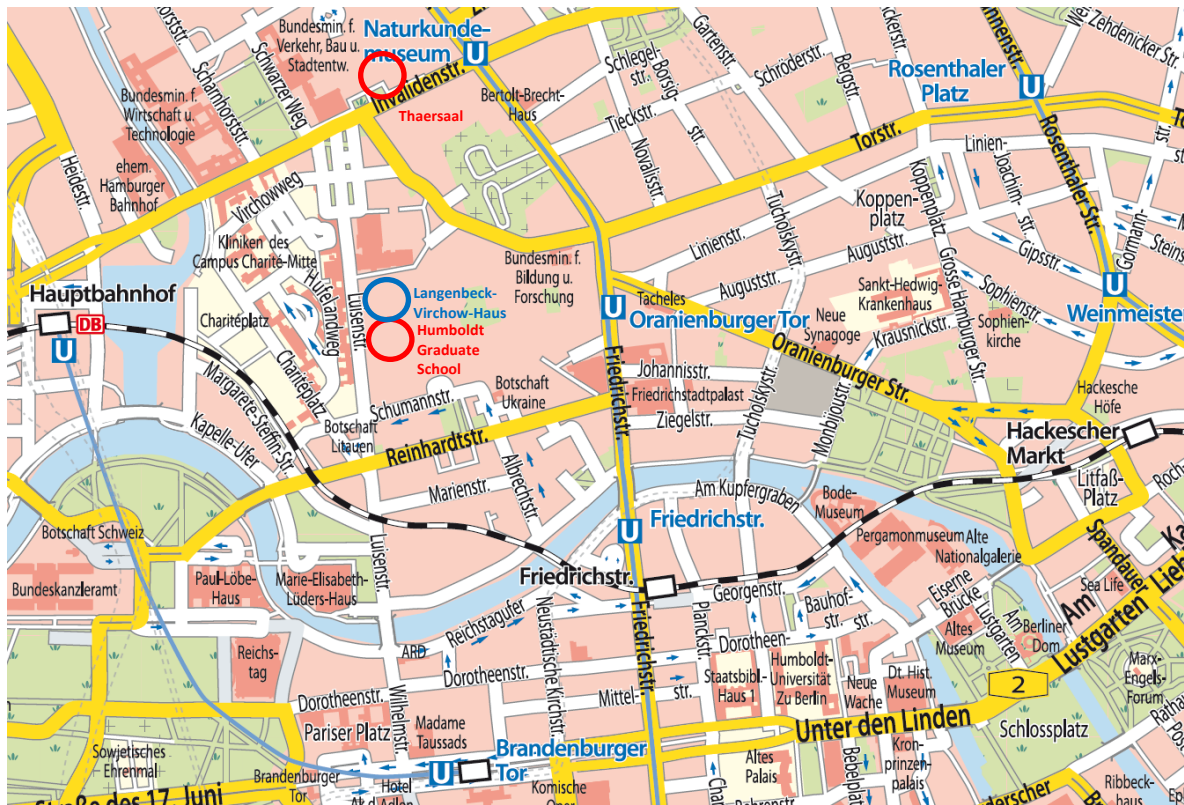
Thaersaal (Poster Exhibition)

Invalidenstr. 42
10115 Berlin, Germany

Important Dates

Early Bird Registration 1 December 2013 – 30 April 2014

Abstract Submission 15 January 2014 – 2 April 2014



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CATEGORIES OF SPONSORSHIP

Beside the ready-to-book Sponsoring Packages (s. page 6-7) sponsors will be given a sponsorship category according to their overall contribution to the 19th International Congress of the World Muscle Society (WMS 2014) as follows:

PLATINUM SPONSOR

Total sponsorship contribution of or above **EUR 50 000 + VAT**
Includes six complimentary Congress registration tickets

GOLD SPONSOR

Total sponsorship contribution between **EUR 30 000 - 50 000 + VAT**
Includes three complimentary Congress registration tickets

SILVER SPONSOR

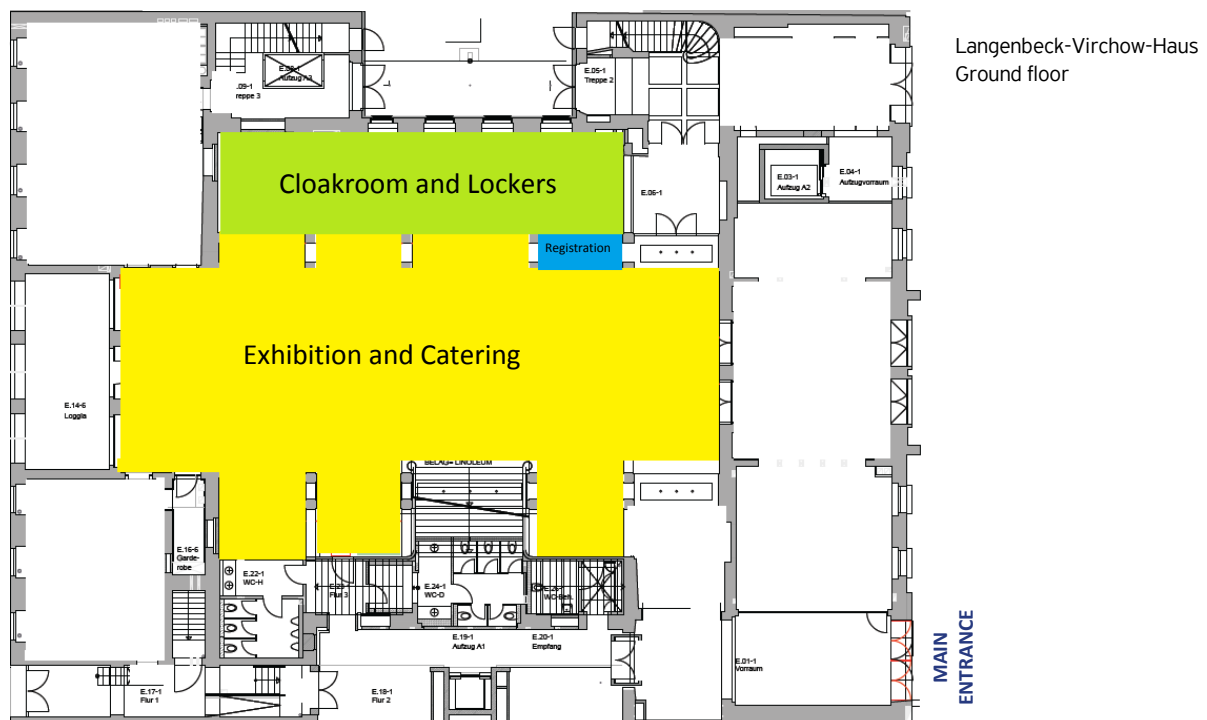
Total sponsorship contribution between **EUR 20 000 - 30 000 + VAT**
Includes two complimentary Congress registrations tickets

BRONZE SPONSOR

Total sponsorship contribution between **EUR 10 000 - 20 000 + VAT**
Includes one complimentary Congress registration ticket

CONTRIBUTOR

Total sponsorship contribution up to **EUR 10 000 + VAT**



Langenbeck-Virchow-Haus
Ground floor

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SPONSORSHIP OPTIONS

A SPONSORING PACKAGES (Exhibition Booth included)

The ready-to-book Sponsoring Packages are balanced combinations of the items listed below and *exclusively limited items** in the respective category of total sponsorship contribution. The packages are composed as follows:

PLATINUM SPONSOR EUR 50 000 + VAT

- Opportunity to host a symposium on an evening during the Congress (excl. additional costs)*
- Two prime positioned exhibition booths of six square meters exhibition space each*
- Four exhibitor registration tickets
- Six registration tickets incl. Welcome Reception and Congress Dinner
- Sponsor's name/logo on all material*
- Verbal acknowledgement at the Congress opening and closing*
- Signage displayed on the Plenary Session stage (excl. sponsored sessions)*
- Acknowledgement as a sponsor at the Congress Dinner and the Welcome Reception
- Recognition on the front page of the Congress website and hyperlink to company's website
- Recognition on the front page of the programme handbook*
- QR code in the programme handbook with hyperlink to company's website *for Platinum and Gold Sponsors
- Company logo on sponsor's recognition board *for all Sponsoring Packages
- Advertisement in the programme handbook either inside back or inside front cover
- Acknowledgement as a sponsor on promotional emails *for all Sponsoring Packages
- Two flyers or one promotional gift / delegate item (excl. production costs and delivery)

GOLD SPONSOR EUR 30 000 + VAT

- One exhibition booth of six square meters exhibition space *for Gold, Silver and Bronze Sponsors
- Four exhibitor registration tickets
- Three registration tickets incl. Welcome Reception and Congress Dinner
- Acknowledgement as a sponsor at the Welcome Reception
- Recognition on the Congress website and hyperlink to company's website
- Recognition in the programme handbook in an exposed position *for all Sponsoring Packages
- QR code in the programme handbook with hyperlink to company's website *for Platinum and Gold Sponsors
- Company logo on sponsor's recognition board *for all Sponsoring Packages
- Advertisement in the programme handbook inner full page
- Acknowledgement as a sponsor on promotional emails *for Platinum and Gold Sponsors
- Two flyers or one promotional gift / delegate item (excl. production costs and delivery)
- Banner at the Poster Exhibition Locations (excl. production costs and delivery)*

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SILVER SPONSOR

EUR 20 000 + VAT

- One exhibition booth of six square meters exhibition space *for Gold, Silver and Bronze Sponsors
- Three exhibitor registration tickets
- Two registration tickets incl. Welcome Reception and Congress Dinner
- Recognition on the Congress website and hyperlink to company's website
- Recognition in the programme handbook in an exposed position *for all Sponsoring Packages
- Company logo on sponsor's recognition board *for all Sponsoring Packages
- Advertisement in the programme handbook inner half page
- Acknowledgement as a sponsor on promotional emails *Platinum, Gold and Silver Sponsors
- One flyer or promotional gift / delegate item (excl. production costs and delivery)

BRONZE SPONSOR

EUR 10 000 + VAT

- One exhibition booth of six square meters exhibition space *for Gold, Silver and Bronze Sponsors
- Two exhibitor registration tickets
- One registration ticket incl. Welcome Reception and Congress Dinner
- Recognition on the Congress website and hyperlink to company's website
- Recognition in the programme handbook in an exposed position *for all Sponsoring Packages
- Company logo on sponsor's recognition board *for all Sponsoring Packages
- Advertisement in the programme handbook inner quarter page
- One flyer or promotional gift / delegate item (excl. production costs and delivery)



Langenbeck-Virchow-Haus



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B ADVERTISEMENT

Sponsorship of these items allows the sponsor to reach the delegates right at the beginning of the Congress or even before the Congress starts. The printed materials have a high retention factor and should be part of every sponsor's package.

BAG INSERTS

EUR 1 500 + VAT + production costs and delivery

Includes distribution and logistics onsite and acknowledgement in the list of sponsors

Number of bags: approx. 600

Inserts of sponsor's items must be relevant to the Congress and approved by the organisers. Only a limited number of bag inserts will be made available, and this item is granted on a first come, first served basis. The maximum size of a bag insert (brochure or flyer) is 8 pages in DIN A4 format.

CLOAKROOM TOKEN

EUR 1 500 + VAT + production costs and delivery

Includes distribution and logistics onsite and acknowledgement in the list of sponsors

The sponsor's name and logo will be displayed on the cloakroom tokens of which the delegates will make use during the whole Congress.

CONGRESS WEBSITE

EUR 2 000 + VAT

Includes recognition on the Congress website and acknowledgement in the list of sponsors

Website sponsors have the possibility of promoting their company with logo and linking on the Congress website www.wms2014.com

EUR 1 500 + VAT

Includes recognition on the Congress website and acknowledgement in the list of sponsors

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PROGRAMME HANDBOOK

This is the ONLY printed congress publication distributed onsite to all registered delegates and sponsors. The programme includes information on the complete scientific programme and satellite symposia, submitted abstracts, exhibition information and the social programme. The programme will be used continually by the delegates during the Congress to plan their daily schedules.

Number of printed copies: approx. 1.000
Number of pages: approx. 60
Size: A4
Colour/quality: 4/4-coloured, min. 300 dpi

ADVERTISEMENT

Includes all production costs and acknowledgement in the list of sponsors

Inner full page	EUR 1 500 + VAT
Inner half page	EUR 1 000 + VAT
Inner quarter page	EUR 700 + VAT
Inside front cover	EUR 2 000 + VAT
Inside back cover	EUR 2 000 + VAT
Outside back cover	EUR 3 000 + VAT

BOOKMARK

EUR 1 500 + VAT + production costs and delivery

Includes display of the sponsor logo and linkage to sponsor's website

A bookmark in the programme handbook will reach every delegate of the Congress. It offers a platform for information, the sponsor's name and logo. It is an appealing delegate item since the programme handbook will accompany the delegates through the entire Congress.



Langenbeck-Virchow-Haus



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POSTER EXHIBITION

The poster exhibition will be held at the Humboldt Graduate School and the Thaersaal. Refreshment points will be integrated into the exhibition area, maximising the time that delegates spend in this area. Moreover, poster sessions will be offered every day.

FOOT PRINTS TO POSTER EXHIBITION

EUR 1 500 + VAT + production costs and delivery

Includes distribution and logistics onsite and acknowledgement in the list of sponsors

LOGO ON POSTER STICKERS

EUR 1 500 + VAT + production costs and delivery

Includes distribution and logistics onsite and acknowledgement in the list of sponsors

The signage guiding the delegates to the different exhibition sites as well as the poster stickers are an exquisite possibility to reach a large number of delegates. The poster exhibition will be held at different places so the guidance by foot prints will be very welcome.



Thaersaal



Humboldt Graduate School



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C DELEGATE ITEMS

The following items bring unique visibility of the sponsor and are an exclusive opportunity to reach all delegates.

BADGE LANYARDS

EUR 2 500 + VAT + production costs and delivery of approx. 600 lanyards

Includes distribution and logistics onsite and acknowledgement in the list of sponsors

The lanyard attached to the name badge is a highly visible item worn by every delegate, exhibitor and speaker. The sponsor will have its name and logo on the cord. To increase retention values, the lanyard is detachable from the badge holder so it can be used separately in the future.

DELEGATE BAGS

EUR 2 000 + VAT + production costs and delivery of approx. 600 bags

Includes distribution and logistics onsite and acknowledgement in the list of sponsors

Sponsorship of the delegate bag provides the sponsor with an excellent marketing opportunity during the Congress and extended exposure for years beyond. The sponsor will be recognised by a company logo featured together with the Congress name and logo on the front of the bag.

PADS AND PENS

EUR 1 000 + VAT + production costs and delivery

Includes distribution and logistics onsite and acknowledgement in the list of sponsors

USB STICKS

EUR 1 000 + VAT + production costs and delivery

Includes distribution and logistics onsite and acknowledgement in the list of sponsors

Writing pads, pens and USB sticks are requisite items for every delegate. These elementary requirements not only ease note taking during the event, but also give Sponsors a good opportunity to use as a visible advertising medium that delegates will carry away with them after the event.

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WIRELESS INTERNET HOT SPOT

EUR 2 000 + VAT

Includes setup and maintenance as well as acknowledgement in the list of sponsors

The delegates will be given a card with a user name and password to access the internet from their laptops. This card will feature sponsor messaging. Additionally, the wireless hotspot can be given the sponsor's name with additional signage at the venue. The sponsor's name and logo will be displayed on the first page accessed by the delegate. This is an excellent way of attracting people to your company and your booth.

BERLIN CITY MAPS

EUR 1 000 + VAT + production costs and delivery

Includes distribution and logistics onsite and acknowledgement in the list of sponsors

A city map of Berlin is a much appreciated giveaway for all delegates. Such a practical guide will be helpful even after the Congress.

UMBRELLA / RAIN CAPE

EUR 1 000 + VAT + production costs and delivery

Includes distribution and logistics onsite and acknowledgement in the list of sponsors

Since the weather conditions in October are rather mixed, an umbrella or rain cape can be a very helpful and cherished gift for the delegates arriving in Berlin from around the world.

VELOTAXI TRANSFER

EUR 2 000 + VAT + production and handling costs

Includes logistics onsite and acknowledgement in the list of sponsors

The transfer by velotaxi is very popular in Berlin as well as an environmentally friendly shuttle service for the delegates to be used between the Congress venues. The sponsors' name and logo can be displayed on the vehicles and flyers can be placed inside the velotaxi.



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D ABSTRACT AND PROGRAMME OPTIONS

WELCOME RECEPTION SPONSOR

EUR 8 000 + VAT + production costs

Includes catering costs and logistics onsite and acknowledgement onsite as well as in the list of sponsors, one registration ticket incl. Welcome Reception and Congress Dinner

- Promotional signage in the room on the evening
- Recognition in the programme handbook
- Recognition on the Congress website

CONGRESS DINNER SPONSOR

EUR 15 000 + VAT + production costs

Includes catering costs and logistics onsite and acknowledgement onsite as well as in the list of sponsors, one registration ticket incl. Welcome Reception and Congress Dinner and five tickets exclusively for the Congress Dinner

- Company logo printed on Congress Dinner tickets
- Promotional signage in the room on the evening
- Recognition in the programme handbook
- Recognition on the Congress website

ABSTRACT CD OR USB-STICKS

EUR 3 000 + VAT + production costs and delivery

Includes distribution and logistics onsite and acknowledgement in the list of sponsors

The USB stick can be branded on the packaging or on the stick itself and will contain the abstracts of all accepted scientific presentations. Should you wish to distribute the USB sticks from your booth, we will include a ticket in the registration documents that can be exchanged for the stick.

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BRANDED WATER BOTTLES

EUR 1 500 + VAT + production costs and delivery

Includes distribution and logistics onsite and acknowledgement in the list of sponsors

The water bottles will be handed out in the foyer and/or other levels of the Congress venues during the Congress. This gives the sponsor an exquisite opportunity to gain the delegates' attention. The company's logo can be displayed on the bottles.

COFFEE BREAKS

EUR 2 000 + VAT per service

Includes catering costs and logistics onsite and acknowledgement at each service station as well as in the list of sponsors

LUNCH BREAKS

EUR 3 000 + VAT per service

Includes catering costs and logistics onsite and acknowledgement at each service station as well as in the list of sponsors

Coffee and lunch breaks attract a large number of delegates and offer a unique opportunity to network. Complimentary coffee, tea and soft drinks with pastries or a warm lunch will be served daily to all delegates during the official breaks. The service points will be located mainly in the exhibition area and can be coordinated around the sponsor's booth.

LUNCH BAGS

EUR 2 000 + VAT + production costs and delivery

Includes catering costs, distribution and logistics onsite and acknowledgement in the list of sponsors

The delegates will be provided with a lunch bag on certain days of the Congress. The lunch bags itself can be branded by the sponsor, likewise the wrapping paper of the different items inside. Additionally the sponsor can hand out a flyer together with the lunch bags or place it inside. This is an excellent way of attracting people to the sponsor's company.

EXHIBITION BOOTH

On request

Includes an exhibition place and acknowledgement in the list of sponsors

Space allocation will be made on a "first come, first served" basis after having allocated all exhibition booths already included in the sponsoring packages.

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INTEREST FORM

Please return by fax or e-mail to: +49 30 47 37 25 78 | info@wms2014.com

Company Name _____

Contact person _____

Address _____

Postal Code _____ City _____ Country _____

Telephone _____ Fax _____

E-mail _____

We are interested in the following sponsorship category:

A SPONSORING PACKAGES

Details _____

B ADVERTISEMENT

Details _____

C DELEGATE ITEMS

Details _____

D ABSTRACT AND PROGRAMME OPTIONS

Details _____

EXHIBITION BOOTH (on request, s. page 14)

Details _____

Comments or suggestions:

