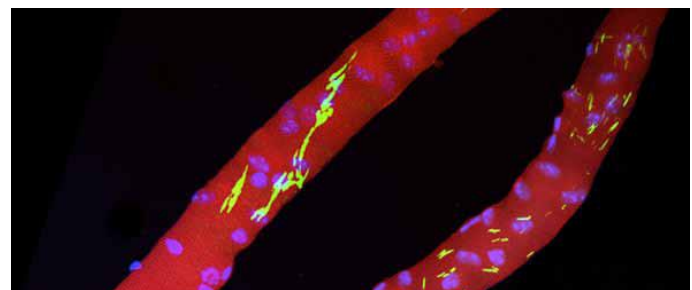




17th International
Congress of the
World Muscle Society
9-13 October 2012 • Perth, Western Australia

Sponsorship Opportunities





Invitation to Sponsor

The Annual Congress of the World Muscle Society is the premier annual congress on neuromuscular disorders.

In 2012, the Congress is being held in Perth, Western Australia from Wednesday the 10th to Saturday 13th October, with an opening reception on Tuesday 9th.

The Congress is being held in the Perth Convention and Exhibition Centre and the reception in Fraser's in Kings Park

The around 500 attendees at the Congress include the key individuals in Neuromuscular Disorders diagnosis and research from around the World.

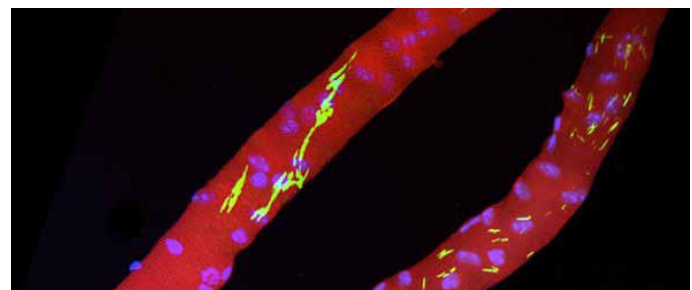
The symposium will be in the traditional WMS format with 4 selected topics:

- 1. Impact of New Diagnostic Techniques on Clinical Practice in Neuromuscular Disorders**
- 2. Congenital Myopathies**
- 3. Standards of Care in Neuromuscular Disorders (inc. cardiac, respiratory, orthopedic, swallowing and feeding, physical medicine/therapy and rehabilitation).**
- 4. Advances in Therapy for Neuromuscular Disorders**

Contributions will also be welcome on new advances across the neuromuscular field.

One day of the symposium will be dedicated to each of the selected topics. Invited keynote speakers will summarize the state of the art on the selected topics, covering clinical, molecular and other aspects. The sessions will comprise contributed oral papers and poster presentations with guided discussions.

We anticipate that the 2012 Congress will prove a watershed Congress in relation to the application, for example, of next generation sequencing technologies to neuromuscular disorders around the world, both in diagnosis and research and also in relation to therapies for neuromuscular disorders, where we have therapies in use and indication, as never before, of other possibly effective therapies for these until now largely incurable diseases.





PROGRAMME COMMITTEE:

Victor Dubowitz (London)
Peter van Den Bergh (Brussels)
Thomas Voit (Paris)
Haluk Topaloglu (Ankara)
Nigel Laing (Perth)

LOCAL ORGANIZING COMMITTEE:

Nigel Laing – Chairman (Perth)
Hanna Crabb (Perth)
Mark Davis (Perth)
Sue Fletcher (Perth)
Paul Kennedy (Melbourne)
Phillipa Lamont (Perth)
Kathryn North (Sydney)
Kristen Nowak (Perth)
Gina Ravenscroft (Perth)
Tea Shavlakadze (Perth)
Peter Silbert (Perth)
Steve Wilton (Perth)

IMPORTANT DATES

Abstract Submissions Open: December 1st, 2011
Abstracts Submissions Close: 31st March, 2012
Early Bird Closes: April 30th, 2012

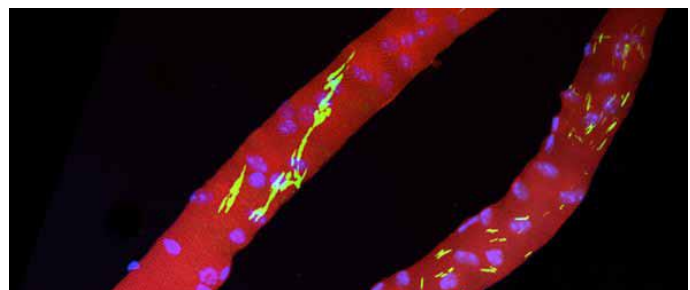
CONGRESS SECRETARIAT

To discuss the opportunities further please contact the appointed Congress Secretariat:



T: + 61 8 9389 1488
F: +61 8 9389 1499
E: info@eecw.com.au

Visit the Congress Web Site www.wms2012.com





Principal Partner

\$50,000 AUD incl GST SOLD

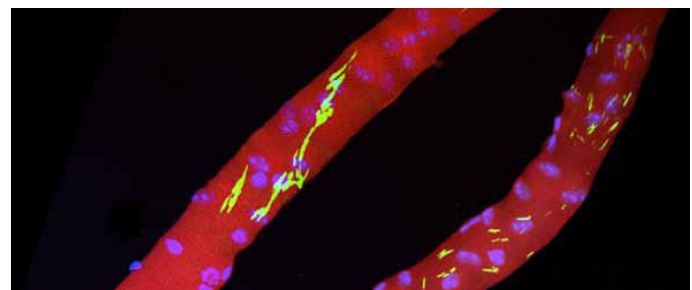
This sponsorship package is available to only **two** organisations to be recognised as the Principal Partner of the World Muscle Society 2012 Congress. All promotional materials provided to potential delegates (from time of sponsorship confirmation) will include your organisation's logo. This is an excellent opportunity available that will ensure your organisation is at the forefront of the industry.

- 2 Complimentary Exhibition Booths total size 6m wide x 2m deep (12m sq) including 2 exhibitor registrations
- Marketing Opportunity on the Exhibition Booths to the value of \$1000. Suggestions include a Barista, 3 Minute Angels or Ice-Creams on Stands. The value of this sponsorship can be spread over the duration of the conference or utilised on one day only
- Verbal acknowledgement at the Conference opening and closing
- Signage displayed on the Plenary Session stage for the duration of the Conference (excluding sponsored sessions)
- Opportunity to host a symposium on an evening during the Congress. All additional costs will be at sponsor organisations expense for example, catering, audio/visual, venue hire. The secretariat will assist with promotion to delegates for this symposium
- Organisation recognition to be included on the front page of the website with the benefit of a hyper-link to your organisation's website
- Organisation recognition as Principal Partner to be included on the front cover of the Registration Brochure (from time of confirmation of sponsorship)
- Organisation recognition to be included on the front cover of the Program Handbook (from time of confirmation of sponsorship)
- Organisation logo displayed as a sponsor's recognition on the front cover of the Program Handbook
- Organisation logo to be printed on delegate bag
- Organisation banner x 3 to be placed throughout venue (supplied by organisation)
- Inclusion of acknowledgement for your Organisation in the Program Handbook either back cover or the front cover. *work to be supplied by you, from time of confirmation of sponsorship*
- **6 (six)** complimentary registration tickets inclusive of the Welcome Reception and Congress Dinner
- Organisation acknowledgement as a sponsor on promotional emails
- Organisation acknowledgement as a sponsor on conference invoices (from time of confirmation of sponsorship)
- The opportunity to include 2 x Organisation flyer (up to A4 in size) or promotional gift to delegates (to be supplied by you)
- A copy of the delegate list (Name, Organisation and Email Address) in accordance with the Privacy Act and delegate authorisation

Principal Partners

genzyme
A SANOFI COMPANY

AVIBioPharma

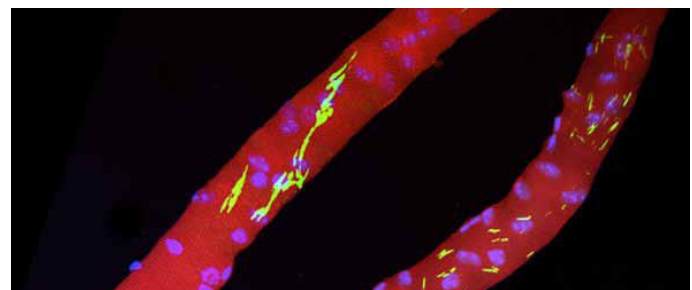




Gold Sponsor

\$30,000 AUD incl GST

- **1 (one)** Complimentary Exhibition Booth total size 3m wide x 2m deep including 1 exhibitor registration
- Organisation recognition to be included on the Congress website with the benefit of a hyper-link to your organisation's website
- Organisation recognition to be included in the Registration Brochure (*from time of confirmation of sponsorship*)
- Organisation recognition to be included in the Program Handbook (*from time of confirmation of sponsorship*)
- Organisation logo displayed on a sponsor's recognition board
- **3 (three)** complimentary registration tickets inclusive of the Welcome Reception and Congress Dinner
- Organisation acknowledgement as a sponsor on promotional emails (*from time of confirmation of sponsorship*)
- Organisation acknowledgement as a sponsor on congress invoices (*from time of confirmation of sponsorship*)
- The opportunity to include **2 (two)** x Organisation flyer (up to A4 in size) or promotional gift to delegates (to be supplied by you)
- A copy of the delegate list (Name, Organisation and Email Address) in accordance with the Privacy Act and delegate authorisation





Silver Sponsorship

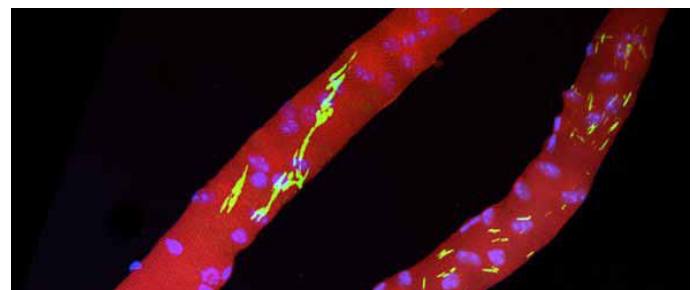
\$20,000 AUD incl GST

- 50% discount on an Exhibition Booth total size 3m wide x 2m deep
- Organisation recognition to be included on the Congress website with the benefit of a hyper-link to your organisation's website
- Organisation recognition to be included in the Registration Brochure (from time of confirmation of sponsorship)
- Organisation recognition to be included in the Program Handbook (from time of confirmation of sponsorship)
- Organisation logo displayed on a sponsor's recognition board
- 2 (two) complimentary registration tickets inclusive of the Welcome Reception and Congress Dinner
- Organisation acknowledgement as a sponsor on promotional emails (from time of confirmation of sponsorship)
- Organisation acknowledgement as a sponsor on congress invoices (from time of confirmation of sponsorship)
- The opportunity to include **1 (one)** x Organisation flyer (up to A4 in size) or promotional gift to delegates (to be supplied by you)
- A copy of the delegate list (Name, Organisation and Email Address) in accordance with the Privacy Act and delegate authorization.

Bronze Sponsor

\$10,000 AUD incl GST

- 20% discount on an Exhibition Booth total size 3m wide x 2m deep (12m sq)
- Organisation recognition to be included on the Congress website
- Organisation recognition to be included in the Registration Brochure (from time of confirmation of sponsorship)
- Organisation recognition to be included in the Program Handbook (from time of confirmation of sponsorship)
- Organisation logo displayed on a sponsor's recognition board
- **1 (one)** complimentary registration tickets inclusive of the Welcome Reception and Congress Dinner
- The opportunity to include **1 (one)** x Organisation flyer (up to A4 in size) or promotional gift to delegates (to be supplied by you)
- A copy of the delegate list (Name, Organisation and Email Address) in accordance with the Privacy Act and delegate authorisation





Congress Dinner Sponsor

\$12,000 AUD incl GST (1 only)

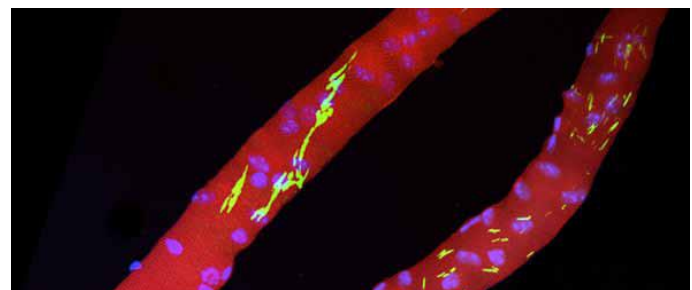
- Naming rights to the Gala Dinner
- Organisation logo printed on dinner tickets
- Promotional signage in the room on the evening (to be provided by sponsor)
- Organisation recognition to be included on the Congress website
- Organisation recognition to be included in the Registration Brochure (from time of confirmation of sponsorship)
- Organisation recognition to be included in the Program Handbook (from time of confirmation of sponsorship)
- Organisation logo displayed on a sponsor's recognition board
- 1 (one) complimentary registration inclusive of the Welcome Reception and Congress Dinner, plus 5 additional Dinner Tickets
- A copy of the delegate list (Name, Organisation and Email Address) in accordance with the Privacy Act and delegate authorisation

Welcome Reception Sponsor

\$8,000 AUD incl GST (1 only)

- Naming rights to the Welcome Reception
- Promotional signage in the room on the evening (to be provided by sponsor)
- Organisation recognition to be included on the Congress website
- Organisation recognition to be included in the Registration Brochure (from time of confirmation of sponsorship)
- Organisation recognition to be included in the Program Handbook (from time of confirmation of sponsorship)
- Organisation logo displayed on a sponsor's recognition board
- 1 (one) complimentary registration inclusive of the Welcome Reception and Congress Dinner
- A copy of the delegate list (Name, Organisation and Email Address) in accordance with the Privacy Act and delegate authorisation

SOLED





Lanyard Sponsor

\$8,000 AUD incl GST (1 only)

- Recognition of organisation logo on the delegate, exhibitor and speakers lanyard
- Organisation recognition to be included on the Congress website
- Organisation recognition to be included in the Registration Brochure and Program Handbook (from time of confirmation of sponsorship)
- Organisation logo displayed on a sponsor's recognition board
- 1 (one) complimentary registration tickets including of the Welcome Reception and Congress Dinner
- Organisation acknowledgement as a sponsor on promotional emails
- Organisation acknowledgement as a sponsor on communication notices (from time of confirmation of sponsorship)
- The opportunity to include an organisation flyer (up to A4 in size) or promotional gift to delegates (to be supplied by you)
- A copy of the delegate list (Name, Organisation and Email Address) in accordance with the Privacy Act and delegate authorisation

Session Sponsor

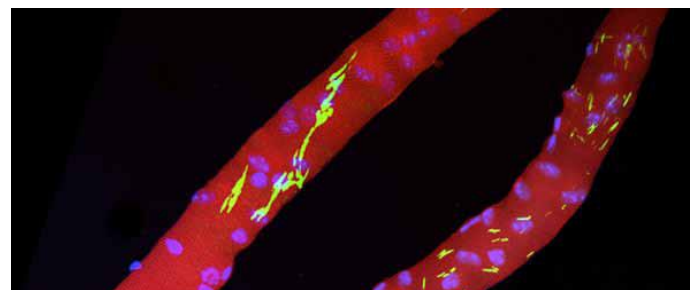
\$4,000 incl GST

- Opportunity to display signage outside the allocated session room
- Logo to appear next to the relevant session in the Program Handbook
- Organisation recognition to be included in the Registration Brochure and Program Handbook (from time of confirmation of sponsorship)
- A copy of the delegate list (Name, Organisation and Email Address) in accordance with the Privacy Act and delegate authorisation

Coffee Break Sponsor

\$2,500 AUD incl GST per day

- Naming rights to the chosen break (e.g. 'Organisation Name' Energy Break)
- Branding of the breaks through signage (signage/banners to be supplied by the sponsor)
- Organisation recognition to be included in the Registration Brochure and Program Handbook (from time of confirmation of sponsorship)
- A copy of the delegate list (Name, Organisation and Email Address) in accordance with the Privacy Act and delegate authorization





Program Handbook Advertising

The handbook advertising rates are as follows

Full Page \$1500 AUD incl GST

Half Page \$1100 AUD incl GST

Quarter Page \$800 AUD incl GST

Satchel Insert

\$1,200 AUD incl GST per item

Inserts may take the form of a brochure/flyer which promotes your product/service. The insert is limited to 1 x A4 8 page flyer. Alternatively, promotional goods are invited for inclusion (e.g. note pads, pens and USB sticks)

Exhibition Booth Package

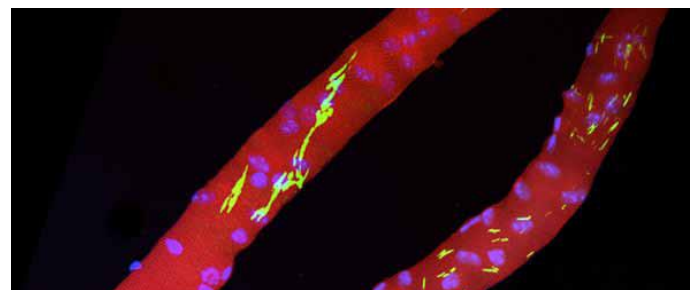
\$3,300 AUD incl GST per booth

- Exhibition Booth total size 3m wide x 2m deep (12m sq)
- 2 (two) complimentary exhibitor registrations (inclusive of Welcome Reception and Congress Dinner)
- Company listed on the Congress web site
- Company name listed as an exhibitor in the program handbook
- A copy of the delegate list (Name, Organisation and Email Address) in accordance with the Privacy Act and delegate authorisation
- Floor plan available on request

Other Packages

Negotiable

We recognise that not 'one size fits all' when it comes to sponsorship budgets and your organisations marketing objectives. To discuss designing a tailor made package to meet your overall objectives on budget, please contact the Congress Secretariat, EECW Pty Ltd to discuss further.





Please post or fax this form to:
 WMS 2012 Congress Secretariat
 EECW Pty Ltd
 PO Box 749
 WEMBLEY WA 6913
 Tel: +61 8 9389 1488
 Fax: +61 8 9389 1499



CONTACT DETAILS

Please print clearly in block capitals

Contact Name:

Position:

Organisation:

Address:

State: Country: Postcode:

Tel: Fax:

Mobile:

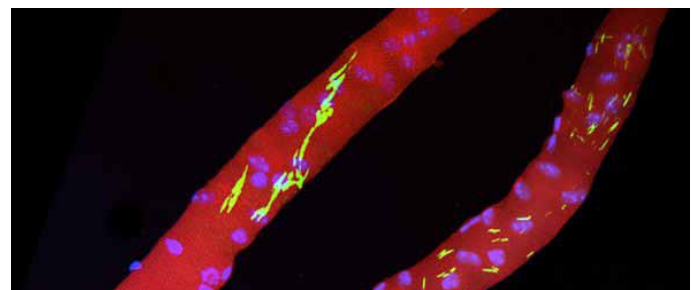
Email:

Sponsorship Packages

All prices listed below are in Australian Dollars and inclusive of 10% Goods and Services Tax

Principal Partner Sponsor	\$50,000	Lanyard Sponsor	\$8,000
Gold Sponsor	\$30,000	Session Sponsor	\$4,000
Silver Sponsor	\$20,000	Catering Breaks (Morning/Afternoon Tea)	\$2,500/ Per Day
Bronze Sponsor	\$10,000	Satchel Insert	\$1,200
Congress Dinner	\$12,000	Advertising (specify size)	
Welcome Reception	\$8,000	TOTAL \$AUD incl GST:	
Exhibition Booth Preferred Display#	\$3,300		

***All applications are subject to committee approval, the Organising Committee reserves the right to decline sponsorship bookings at their own discretion.*





PAYMENT DETAILS

Please note that 50% part payment of sponsorship total is required within one month of receipt of the sponsorship application form

Sponsorship/Exhibition Package (50% of Total Cost) \$ _____

TOTAL COST incl GST \$ _____

- Please forward an invoice to facilitate payment
- I enclose a cheque – please make cheques payable to

EECW Pty Ltd itf WMS 2012 Congress

- Please charge \$ _____ to the following credit card (Visa and Mastercard only)

Card Number _____ Expiry Date _____

Cardholders Name _____ Signature _____

Cancellation Policy

Cancellations will only be accepted in writing, mailed or faxed and must be signed by the person whose signature appears on this form (or their nominee). Cancellations received prior to 31 January 2012 will have all payments returned less a \$100 administration fee. Cancellations from 31 January 2012 and prior to 31 March 2012 will forfeit the 50% payment forwarded with this application. Cancellations from 1 April 2012 onwards will receive no refund and will be liable for payment of the balance should it not have been received by the cancellation date.

I have read the cancellation policy and accept all of its conditions.

Name (please print) _____

Position _____

Organisation _____

Signed _____ Date _____

Terms & Conditions

The Congress Host and the Organiser will take all diligent care to fulfil the listed Sponsorship commitments. The Sponsors are responsible for providing all their requirements ie banners, promotional material and any other material. The Sponsors are required to make the necessary deposit payment for the Sponsorship with booking, and Final Payment due by no later than 31 March 2012. Sponsors are responsible for the security of their own equipment and materials whilst at the Conference. Your Sponsorship selection will be confirmed upon receipt of deposit. The Host and Organiser reserve the right to alter the program if required.

